



Strategic Communication Plans  
Public Relations Support \* Writing/Editing  
Publication Management \* Web Development

### **Strategic Communication Plans**

- Develop long-term communication strategies
- Achieve continuity — from news releases to publications to the web

### **Full Service Public Relations**

- Press releases, media kits, sales materials, technical writing, publications and web content

### **Publication Management and Editing**

- Writing, editing, photography, design, and publication organization
- Publications accomplished on time and within budget.
- Experienced editor of magazines, annual reports, newsletters, and publication families
- Magazine, publication manager since 1979

### **Writing/Creative Content Development**

- Press releases, feature articles, video scripts, flyers, brochures and booklets
- Presentations and proposals. Speeches that sound just like you!
- 25 years experience with marketing and promotional communications

### **Web Development**

- Compelling content that will keep visitors coming back
- Experience with HTML, Photoshop and Dreamweaver
- Access to experts in forms, Flash, video, and ecommerce
- Creating and managing web sites for more than 10 years

**Self-Propelled has the experience to integrate all of  
your communications, reinforcing (or creating) your organization's brand.**

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